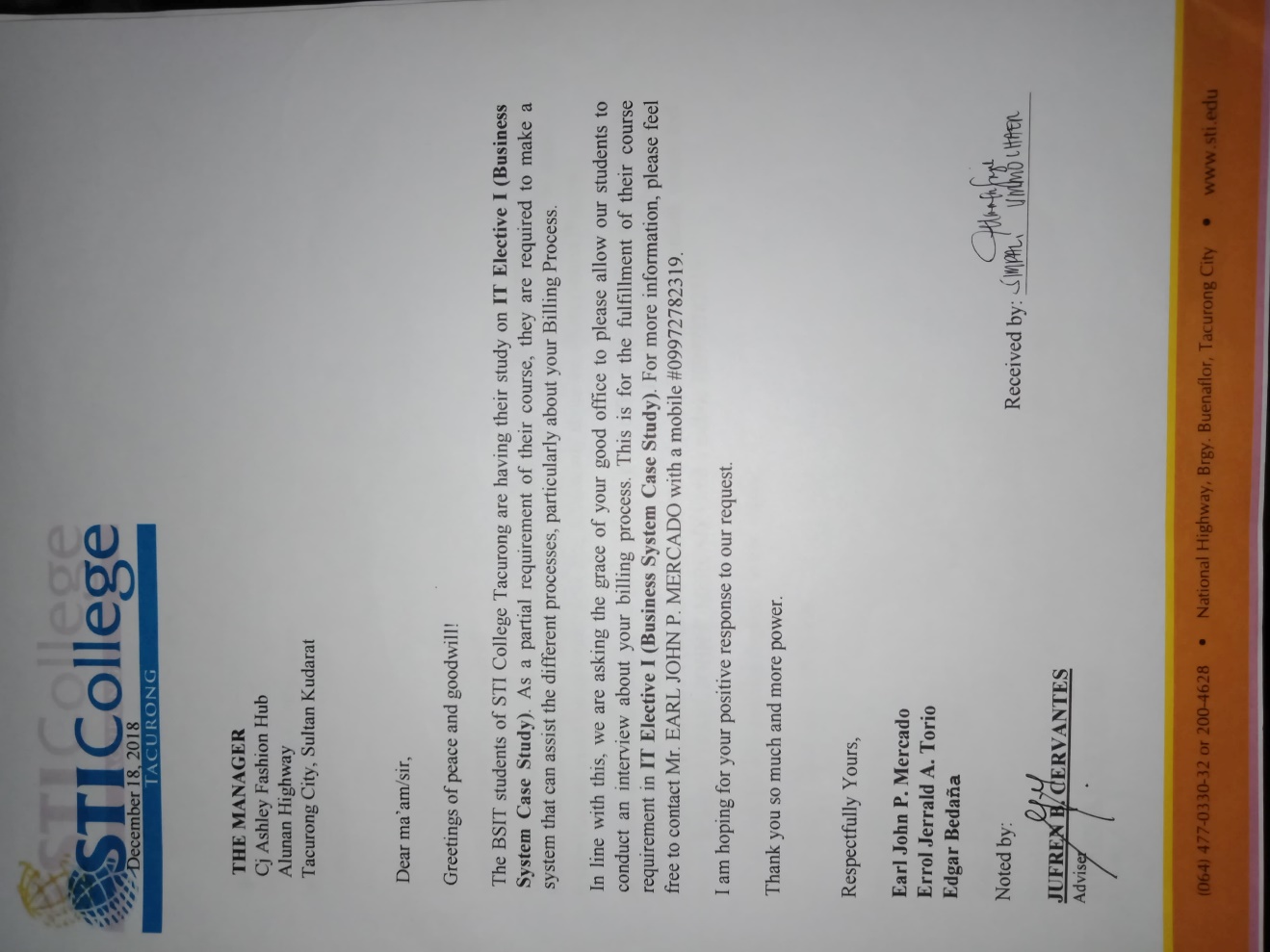
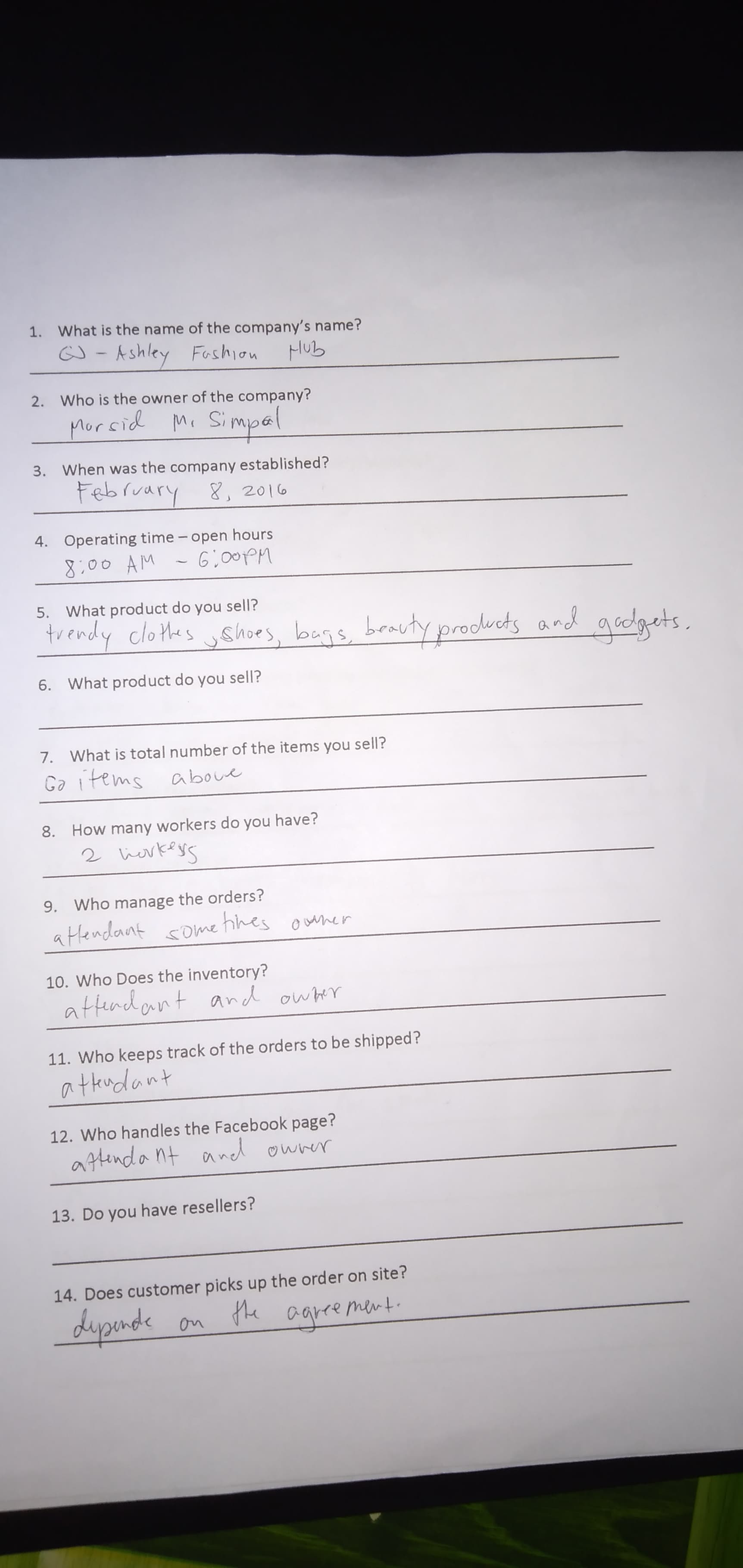
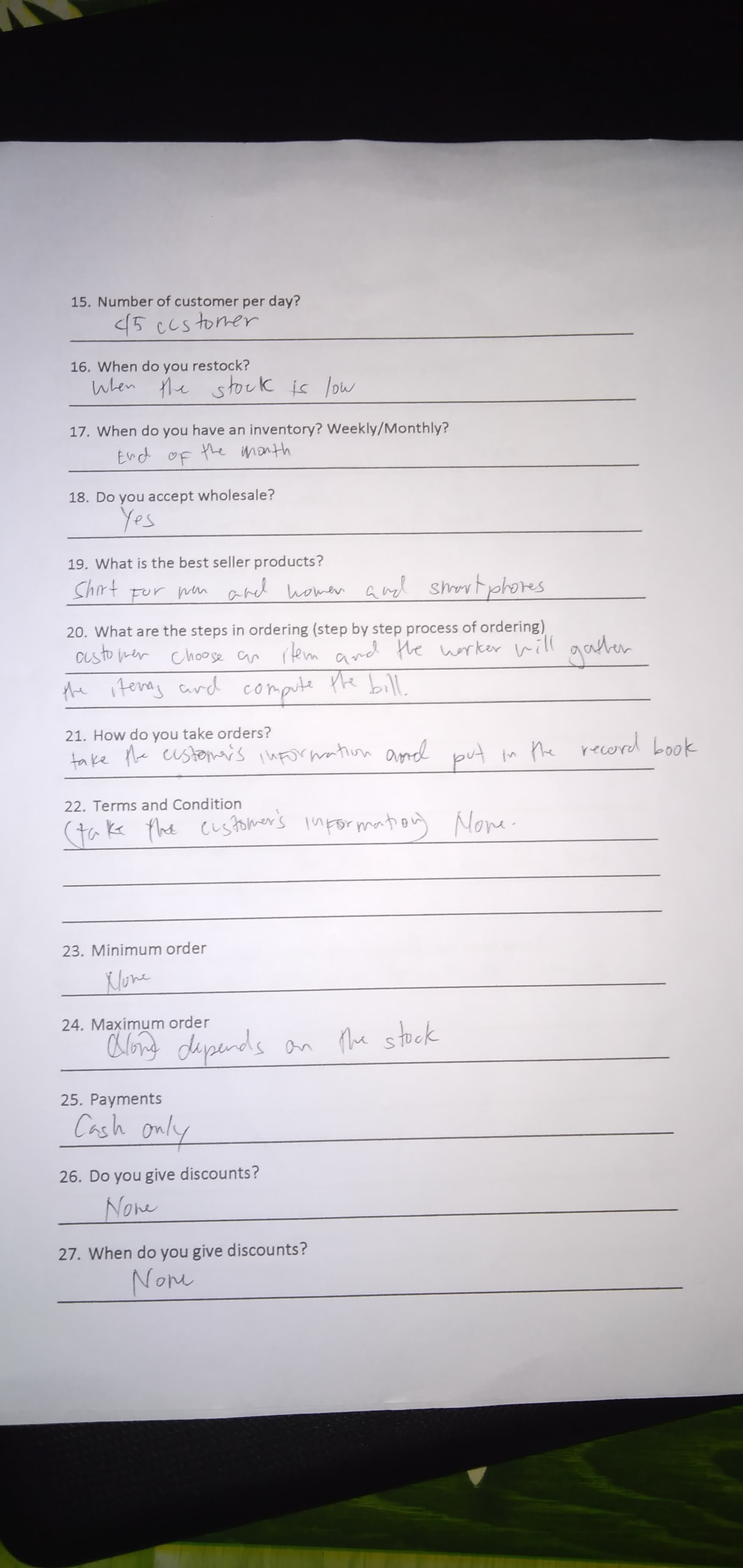
**APPENDIX A: RAW DATA**

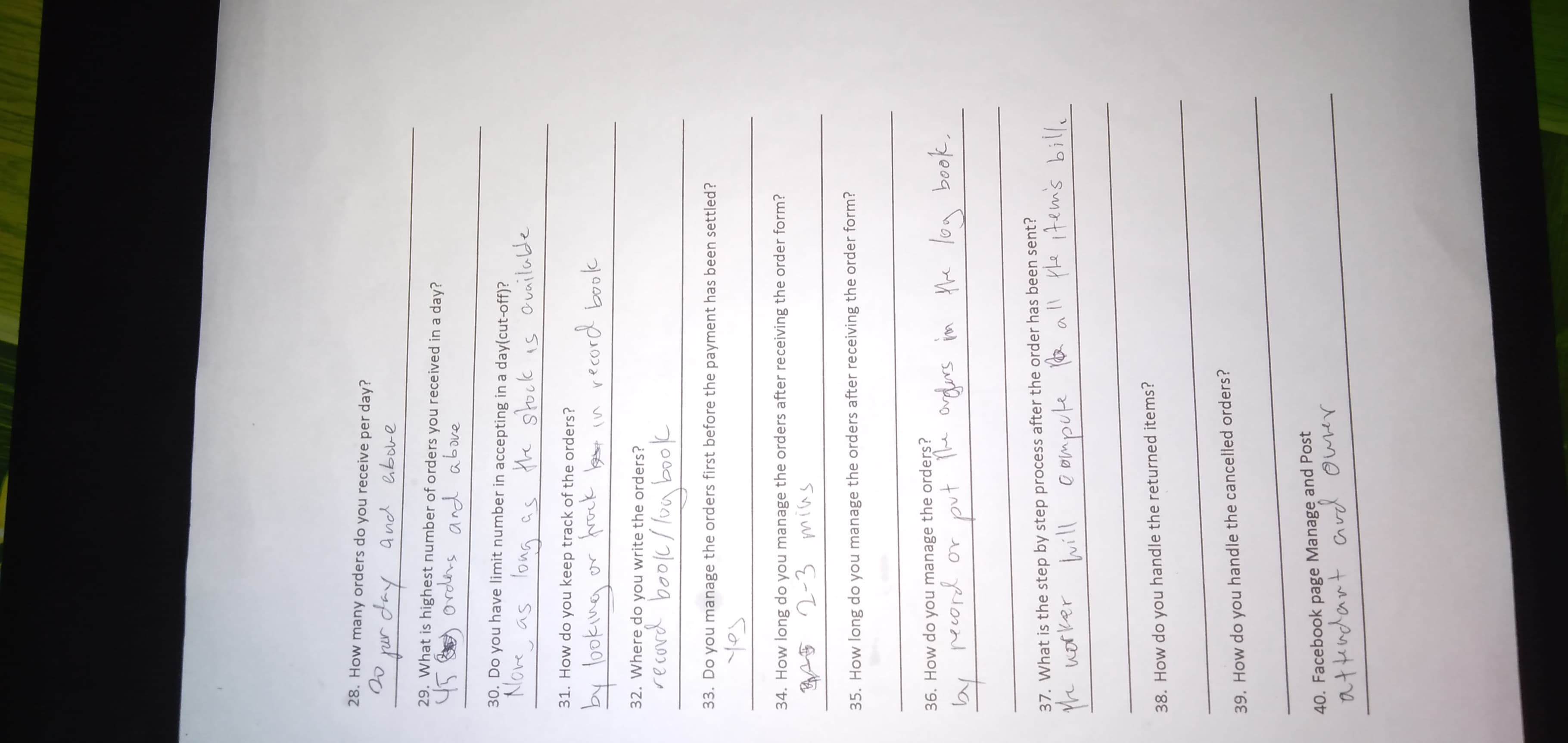
**INTERVIEW LETTER**

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**QUESTION**A**IRE PAGE -1**

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**QUESTIONAIRE PAGE-2**

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**QUESTIONAIRE PAGE - 3**



**CJ-ASHLEY FASHION HUB LOGO**





**PICTURES DURING INTERVIEW**